# Evaluation of Statistical and Machine Learning Systems

(Two Challenging Problems)

JSM 2022 Washington, DC August 10, 2022

Olivier Binette

Duke University / American Institutes for Research

### Overview

#### Two challenging evaluation problems:

- 1. the reliability of multiple systems estimation, and
- 2. the accuracy of **entity resolution** algorithms.

#### Where and what is our science of statistical evaluation?

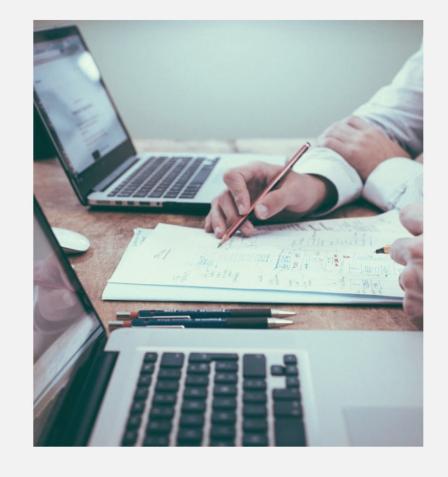
(it often seems fragmented or neglected in favor of modeling)

## What is Evaluation?

Systematic assessment of a model's performance and properties for the purpose of:

- 1. **choosing** the best model,
- 2. using models appropriately, and
- 3. understanding real-world effects.

**Evaluation studies** need to answer specific questions using appropriate methodology.



## 1. Reliability of Multiple Systems Estimation

## The Problem

#### How many victims of human trafficking?

- Victims are hidden and hard to reach.
- Organizations like the police and NGOs only reach a small proportion of the victims.

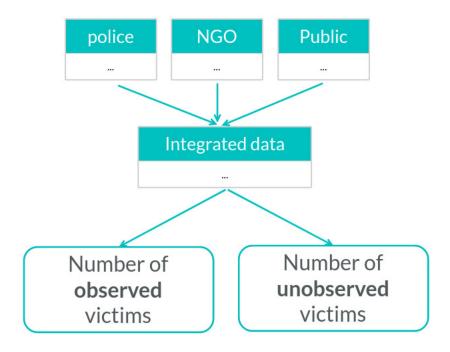
How can we get a representative picture?



## Multiple Systems Estimation (MSE)

#### How it works:

- Integrate data (observed victims) from multiple sources through record linkage.
- Perform a missing data analysis to estimate the number of unobserved victims.



## Does MSE Work?

#### Contentious question.

- **200 years** of controversy!
- No ground truth to check results.

#### It's all about:

- Missing data assumptions
- Data sufficiency and robustness
- Inductive biases



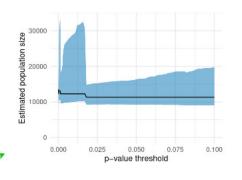
## Our Evaluation Proposal

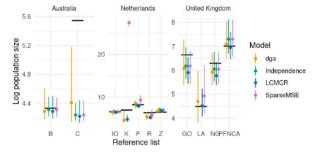
**Drop simulation studies** that can give any result you like.



- 1. Perform sensitivity analyses.
- 2. Dig through data for pseudo ground truths.
- 3. Quantify the consequences of model assumptions.
- 4. Generate visual & meaningful assessments of robustness.

https://github.com/OlivierBinette/MSETools





$$\lim_{N \to \infty} \frac{\hat{N} - N}{N} = p_0(e^{\gamma} - 1).$$



## Conclusion Regarding MSE

I don't think we've closed the discussion, but these evaluation tools provide significant practical instights.

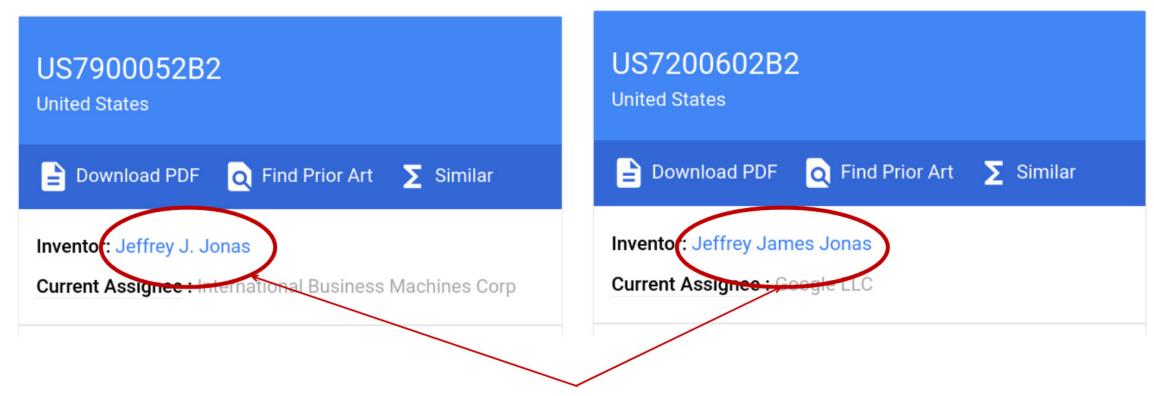
I wish I had known more about the **science of evaluation** when going into this project.

 I feel like this science is or has been neglected. What do you think?



## 2. Evaluation of Entity Resolution Algorithms

## Inventor Disambiguation at PatentsView.org



Are they the same?

## Inventor Disambiguation

#### Goal:

 Cluster inventor mentions that refer to the same real-world person.

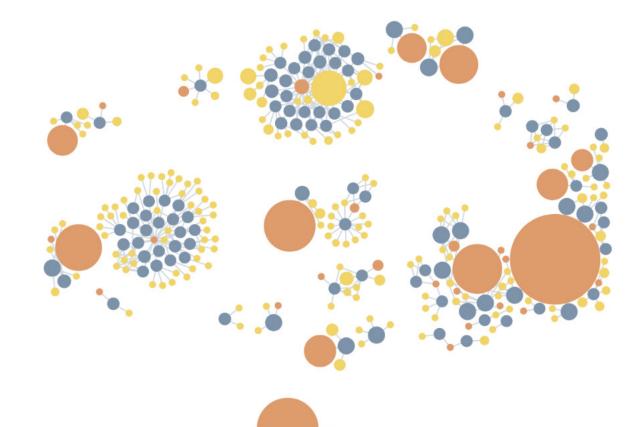
#### **Evaluation metrics:**

Precision and recall

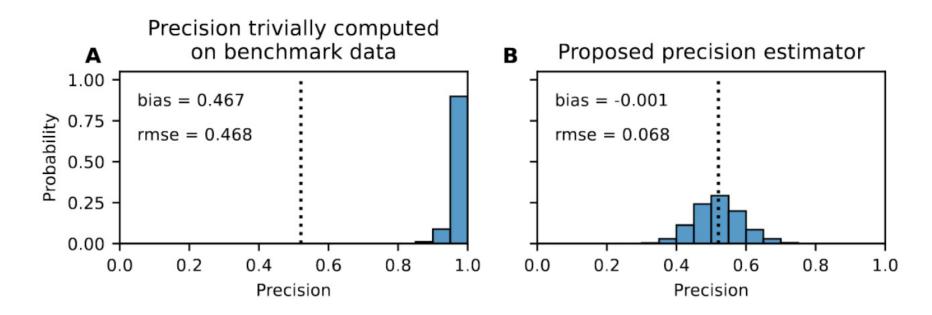
#### **Benchmark datasets:**

Hand-disambiguated subsets of the data

Patents Inventors Assignees
 Showing the top 100 most-cited patents granted since 2003



# Evaluation should be straightforward... right!?



**Figure 1:** Distribution of precision estimates versus the true precision of 52% (shown as a dotted vertical line). Panel **A** shows the trivial precision estimates computed for sampled records. Panel **B** shows our proposed precision estimates which accounts for the sampling mechanism. Sample bias and root mean squared error (rmse) are reported in each figure.

## Evaluation is not straightforward.

We proposed new methodology for **unbiased performance estimation** based on **sampling ground truth clusters**.

- Representative performance estimates for the first time at PatentsView.org
- More cost-effective and practical (for PatentsView) than sampling record pairs or other approaches.

dataset	est. precision $(\hat{\sigma})$	est. recall $(\hat{\sigma})$
Staff 1	88% (3.4%)	95% (1.1%)
Staff 2	$87\% \ (3.6\%)$	$96\% \ (1.0\%)$
Israeli Benchmark	79%  (NA)	94% (NA)
Li et al. (2014)'s Benchmark	91%~(2.7%)	$91\% \ (5.0\%)$

## Usage



```
# pip install git+https://github.com/PatentsView/PatentsView-Evaluation.git@release
from pv_evaluation.estimators import pairwise_precision_estimator
```

```
# Estimate precision from sample of true clusters.
pairwise_precision_estimator(prediction, sample, weights="cluster_size")
```

#### https://github.com/PatentsView/PatentsView-Evaluation



## PatentsView is releasing new data!

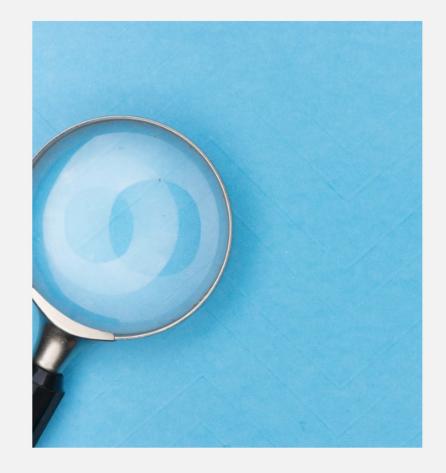
New training data (n > 150,000) to support methodological research

olivier@olivierbinette.ca

## Conclusion

## Concluding Thoughts

- Evaluation is often not straightfoward.
- It is often **neglected**.
- We need to value it more.
- **Where** is our science of evaluation? Help me find it!
  - I want to hear your stories and thoughts. olivier@olivierbinette.ca



## Papers

DOI: 10.1111/rssa.12803

#### ORIGINAL ARTICLE



## On the reliability of multiple systems estimation for the quantification of modern slavery

Olivier Binette<sup>1</sup> | Rebecca C. Steorts<sup>2,3</sup>

<sup>1</sup>Department of Statistical Science, Duke University, Durham, North Carolina, USA

<sup>2</sup>Department of Statistical Science, Computer Science, Biostatistics and Bioinformatics, the Rhodes information initiative at Duke (iiD) and the Social Science Research Institute (SSRI), Duke University, Durham, USA

<sup>3</sup>Principal Mathematical Statistician, United States Census Bureau, Washington, District of Columbia, USA

#### Correspondence

Olivier Binette, Department of Statistical Science, Duke University, 134 Chapel Drive, Box 90000, Durham, NC 27708

#### Abstract

The quantification of modern slavery has received increased attention recently as organizations have come together to produce global estimates, where multiple systems estimation (MSE) is often used to this end. Echoing a long-standing controversy, disagreements have re-surfaced regarding the underlying MSE assumptions, the robustness of MSE methodology and the accuracy of MSE estimates in this application. Our goal was to help address and move past these controversies. To do so, we review MSE, its assumptions, and commonly used models for modern slavery applications. We intro-

Practical Performance Evaluation of Entity Resolution Algorithms: Lessons Learned at PatentsView.org

Olivier Binette<sup>1,2</sup>, Sokhna A York<sup>2</sup>, Emma Hickerson<sup>2</sup>, Youngsoo Baek<sup>1</sup>, Sarvo Madhavan<sup>2</sup>, and Christina Jones<sup>2</sup>

<sup>1</sup>Duke University <sup>2</sup>American Institutes for Research

August 5, 2022

#### Abstract

This paper introduces a novel evaluation methodology for entity resolution algorithms. It is motivated by PatentsView.org, a U.S. Patents and Trademarks Office patent data exploration tool that disambiguates patent inventors using an entity resolution algorithm. We provide a data collection methodology and tailored performance estimators that account for sampling biases. Our approach is simple, practical and principled – key characteristics that allow us to paint the first representative picture of PatentsView's disambiguation performance. This approach is used to inform PatentsView's users of the reliability of the data and to allow the comparison of competing disambiguation algorithms.

#### 1 Introduction

Entity resolution (also called record linkage, deduplication, or disambiguation) is the task of identifying

arXiv:2112.01594

## Soon on arxiv. Available on my website

## Thank you!

#### **Funding:**

- American Institutes for Research (USPTO)
- NSERC Canada Graduate Scholarship
- NSF CAREER Award (Rebecca Steorts)
- ASA Travel award
- Github sponsors (individual contributors)
- G-Research PhD grant













